



Eagle Lake 2019 Advertising Opportunities

Advertising opportunities are available for our newsletter and website. Don't have an ad? Let us do the work! We can create ads just for you. Packages can be customized to fit your budget.

A special note to contractors: Please be aware that when registering as a contractor in Eagle Lake, our office needs a copy of your license number (if applicable), insurance information, and worker's compensation information (if applicable). Contractors have until April 30, 2019 to register and be listed on our Contractors List. Contractors registering after April 30, 2019 are still eligible to work in Eagle Lake, but will not be listed on the Contractors List. If you have any questions, please contact the Community Management Office at 570-842-7672, option #3. All contractors wishing to advertise with Eagle Lake must have the above information on file with the office.

Calendar Advertisement Guidelines

Advertisement Sizes & Rates: **Full Page** (8.5"x11"): \$300 **Half Page** (8.5"x5.5"): \$200 **Business Card Size** (3x2): \$125

ALL PRICES ARE FOR ADS IN COLOR

Advertisements MUST be submitted in electronic format. Business cards will not be accepted. If a business card is submitted, you will be charged \$30 for graphic design assistance. If your business is in need of an electronic advertisement, new ads can be made for your business for \$30 per advertisement design. Purchase of any calendar ad includes a 6 month complimentary website ad.

All ads for the calendar must be submitted by April 1, 2019.

Website Advertisement Guidelines

Advertisements are available on the Eagle Lake website at www.eaglelakeca.com.

Property for Rent or Sale (must be listed by owner or licensed real estate agent) - \$20 per month

Business Advertisements (electronic ads only accepted – space limited to dollar bill size ads) - \$20 per month

Items for Sale may be posted by owners in good standing for \$5 per month.

Wanted Ads may be posted by owners in good standing at no cost.

All online advertisements are limited to one photo.

Newsletter Advertisement Guidelines

The 2019 ELCA Newsletters will be sent in **electronic form only** four times a year; Spring, Early Summer, Late Summer, and Fall. It is e-mailed directly to approximately 2,800 property owners. A small amount of printed newsletters will be available at our Community facilities for guests to enjoy. Purchase of any newsletter ad includes a 6 month complimentary website ad.

Business Card Size: (2 inches x 3 inches): \$100 per issue \$375 for four issues

¼ Page Ad: (4 inches wide x 5.5 inches high): \$150 per issue \$550 for four issues

½ Page Ads: (8.5 inches wide x 5.5 inches high): \$200 per issue \$725 for four issues

Full Page Ad: (8.5 inches wide x 11 inches high): \$300 per issue \$1100 for two issues

All prices are for ads in full color.

Eagle Lake Community Association reserves the right to refuse any ad.

To advertise, please contact Jillian at 570-842-7672, option #4 or email info@eaglelakeca.com.

Checks can be made payable to ELCA, PO Box 305, Gouldsboro, PA 18424